

# Privacy Policy

Effective Date: 7/21/2025

Carolina Silent Disco ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect your information when you interact with our website or services.

## 1. Information We Collect

We collect the following types of information when you contact us, submit a rental inquiry, or book a service:

- Name
- Email address
- Phone number
- Event date and location
- Service or equipment requested
- Any additional information you voluntarily provide

We do not collect or store credit card numbers directly. All payments are securely processed through a third-party payment processor (e.g., Square, Stripe).

## 2. How We Use Your Information

We use the information you provide for the following purposes:

- Responding to inquiries and booking requests
- Coordinating delivery and pickup of rental equipment
- Processing payments and invoices

- Communicating updates or changes related to your booking
- Internal recordkeeping and tax/accounting purposes

We do not share, sell, or rent your personal information to third parties for marketing purposes.

### 3. How We Protect Your Information

We use reasonable administrative and technical safeguards to protect your information, including:

- Password-protected systems and cloud storage
- Multi-factor authentication (MFA) on business email and file systems
- Access restricted to the business owner only
- Use of trusted third-party services that comply with industry standards for data security (e.g., Google Workspace, Square)

### 4. Cookies and Analytics

We may use limited, anonymized analytics tools (e.g., Google Analytics) to improve website performance. These tools may use cookies or similar technologies but do not collect personally identifiable information.

### 5. Your Rights and Choices

You may request to review, correct, or delete your personal information at any time by contacting us at:

Email: [info@carolinasilentdisco.com](mailto:info@carolinasilentdisco.com)

Phone: (828) 712-9543

We will honor all reasonable requests in a timely manner.

## 6. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices of those sites.

## 7. Changes to This Policy

We may update this Privacy Policy from time to time. The updated version will always be available on our website with the effective date.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your information, please contact:

Carolina Silent Disco

Email: [info@carolinasilentdisco.com](mailto:info@carolinasilentdisco.com)

Phone: (828) 712-9543